We're Organizing Research on Lysosomal Diseases
SPONSORSHIP OPPORTUNITIES
Request an Application:
https://worldsymposia.org/why-exhibit-prospectus/

February 10-13, 2020   |   Hyatt Regency Orlando, Florida

Why Sponsor WORLDSymposium 2020?
WORLDSymposium expects strong attendance this year. The meeting continues to attract almost 2,000 attendees with 2020 expected to be the largest conference in WORLDSymposium history. What better venue to showcase your company’s products and services than at a meeting attended by the key thought leaders and decision makers in the field of lysosomal disease? Don’t miss the opportunity to be part of this important gathering of lysosomal disease professionals.

New this Year: Sponsorship Packages
Sponsorship Packages provide the best value for your budget. WORLDSymposium 2020 is offering complimentary full access badges to the meeting for the Sponsorship Packages, plus exhibit-hall-only badges. Each sponsorship package includes acknowledgement on Exhibit Hall Entrance Unit and in the Official WORLDSymposium 2020 Program Book. Each sponsorship package also includes a rotating banner in the mobile app.

Diamond Package: Includes 20'x30' Island Exhibit Space, 20 Exhibitor-Only Badges, 6 Full Access Badges, 1 Lunch Satellite Symposium*, 1 bag insert, 2 lead retrieval devices, up to 4 Mobile App Push Notifications

Platinum Package: Includes 20'x20' Island Exhibit Space, 16 Exhibitor-Only Badges, 4 Full Access Badges, 1 Lunch Satellite Symposium*, 1 bag insert, 2 lead retrieval devices, up to 2 Mobile App Push Notifications

Gold Package: Includes 10'x20' Prime Exhibit Space, 12 Exhibitor-Only Badges, 2 Full Access Badges, 1 Lunch Satellite Symposium*, 1 bag insert, 2 lead retrieval devices, up to 2 Mobile App Push Notifications

*Diamond Package includes lunch satellite of choice with right of first refusal, Platinum Package and Gold Package have 2nd and 3rd choice. If more than one Diamond, Platinum or Gold Sponsorship request is received, satellite spots will be awarded by sponsorship level, in the order the applications are received. Additional satellites may be purchased separately. See Exhibitor Prospectus for full details. Request a Sponsorship Package Application for pricing.
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Exhibit Only Sponsorship Levels
(See Sponsorships Packages for Combined Exhibits and Satellite Packages.)

All Exhibit Only Sponsorship Levels include acknowledgment in the Program Book and listing in the Official WORLDSymposium mobile app. Diamond, Platinum and Gold Exhibitors receive acknowledgement on Exhibit Hall Entrance Unit.

Diamond: Includes 20’x30’ Prime Island Exhibit Space, 20 Exhibit-Hall-Only Badges

Platinum: Includes 20’x20’ Prime Island Exhibit Space, 16 Exhibit-Hall-Only Badges

Gold: Includes 10’x20’ Prime Exhibit Space, 12 Exhibit-Hall-Only Badges

Non-Profit / Government: Includes 10’x10’ Exhibit Space, 2 Exhibit-Hall-Only Badge

Patient Advocacy Group: Includes Designated Exhibit Space in Patient Advocate Showcase, 2 Exhibit-Hall-Only Badges

See Exhibitor Prospectus for full details. Request an Exhibitor Application for pricing.

Year-Over-Year TOTAL REGISTRATIONS

![Graph showing year-over-year total registrations from 2011 to 2019.]

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We're Organizing Research on Lysosomal Diseases Grow with WORLDSymposium™

WORLDSymposium has grown by more than 25% every year since 2010, attracting an international audience of researchers and clinicians all focused on patients with lysosomal diseases. WORLDSymposium is the premier international research conference devoted specifically to the educational needs of lysosomal disease professionals. Exhibitors and sponsors have the opportunity to connect with over 1900 dedicated scientists and clinicians from around the world.

Plan now to participate at the 2020 WORLDSymposium Annual Research Meeting, February 10-14, 2020 in Orlando, Florida. The 2020 exhibitor and sponsorship opportunities will be available after August 1, 2019.

For more information, or to request to be added to our contact list for exhibitor and sponsor opportunities, visit WORLDSymposia.org
**Satellite Symposia**

Satellite symposia are not part of the scientific program, but they are an important part of the annual meeting and are planned to meet the same standards of evidence, scientific rigor, and fair balance. Satellite symposia provide opportunities to learn about new and emerging research not addressed in the scientific program.

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**Package A:** Dinner Sessions. Includes meeting room and standard AV; DOES NOT include Food & Beverage. Sponsor is responsible for all F&B coordination and costs.

**Package B:** Breakfast and Lunch Sessions. Includes meeting room, standard AV and standard Food & Beverage for attendees. (Continental breakfast. Box lunches.)

**Monday Lunch** - Package B: February 10, 2020, 11:45am-12:45pm (2 symposium spaces available)

**Monday Dinner** - Package A: February 10, 2020, 6:30-8:30pm (2 symposium spaces available)

**Tuesday Breakfast** - Package B: February 11, 2020, 6:15-7:15am (2 symposium spaces available)

**Tuesday Lunch** - Package B: February 11, 2020, 11:45am-12:45pm (2 symposium spaces available)

**Tuesday Dinner** - Package A: February 11, 2020, 6:30-8:30pm (2 symposium spaces available)

**Wednesday Breakfast** - Package B: February 12, 2020, 6:15-7:15am (2 symposium spaces available)

**Wednesday Lunch** - Package B: February 12, 2020, 11:45am-12:45pm (2 symposium spaces available)

**Wednesday Dinner** - Package A: February 12, 2020, 6:30-8:30pm (2 symposium spaces available)

**Thursday Breakfast** - Package B: February 13, 2020, 6:15-7:15am (2 symposium space available)

**Thursday Lunch** - Package B: February 13, 2020, 11:45am-12:45pm (2 symposium spaces available)

**Mobile App Push Notifications** - Satellite Symposium Add-on (cost includes 2 notifications per symposium)

Request a Satellite Symposium Application for full details and pricing.
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General Sponsorship Opportunities:

**Branded Tables:** 10 tables of various shapes and sizes strategically located near foyer seating to allow attendees to gather and network. Table tops are covered with full-color branded clings. Placement determined by WORLDSymposium. Company to provide artwork.

**Hotel Door Drops:** Grants Company the permission to arrange a door drop at Hyatt Regency Orlando. Company is responsible for production and shipment of door drop items, and payment of fees directly to Hyatt Regency Orlando for the per item cost of the door drop. All materials must be reviewed and approved by WORLDSymposium.

**Hotel Key Cards:** Company logo imprinted on all hotel key cards during the main check-in dates of WORLDSymposium.

**Do Not Disturb Hotel Door Hangers:** Custom Do Not Disturb Cards/Door Hangers to showcase your corporate logo or message. Front and back art (full color) cards/door hangers will be placed in sleeping rooms of WORLDSymposium meeting attendees in contracted hotel: Hyatt Regency Orlando. Artwork to be provided by sponsor. Additional hotel fees may apply and will be the sponsor’s responsibility.

**Program Bags:** Allows Company to have Company name (without logo) printed on all program bags. Company to provide artwork.

**Registration Bag Insert:** Grants Company the permission to include a promotional flyer (up to 8.5” x 11”) in the registration bag. Company is responsible for the production and shipment of the items. All materials must be reviewed and approved by WORLDSymposium.

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**Water Stations:** Water stations may be placed outside of the meeting room, in the registration area, and in the exhibit hall.

**Welcome Package Bag Pen:** Entitles Company to the exclusive right to place a promotional pen inside the welcome package distributed to all attendees. Company is responsible for the production and shipment of pens.

**Advertising Opportunities:**

**Advertisement in Program Book:** This popular, useful item will be the only print publication at WORLDSymposium 2020. The program features the full schedule, poster list, late-breaking abstracts, Exhibit & Poster Hall floor plan, convention center layout, and exhibitor list with booth numbers. CME information is also included, making the publication useful past the annual meeting. Company to provide print-ready artwork. Front Inside Cover, Back Inside Cover, and Back Outside Cover available

**Notebook:** Spiral bound notebook, used by attendees throughout the meeting to take notes from sessions. Artwork to be provided by Company.

**Branded Water Bottles:** Eco-friendly reusable water bottles have long lifespan and will be used by attendees long after the show is over. Artwork to be provided by Company.
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Banners / Wraps / Window Clings

For detailed location information, file specifications and additional photos/examples for any of the following opportunities, please contact gudrun@gmimeetings.com to request access to the online plan views.

Regency Foyer Glass Metal Railing Graphics & Magnetic Banners: Ignite your brand’s visibility in the main traffic area of the Regency Foyer. More than 2,000 attendees pass by this premium sponsorship during WORLDSymposium 2020. Glass Metal Railing Graphics include several panels above each Magnetic Banner (depending on location). Company to submit artwork. 9007 + 3008 (4-10), 9008 + 3008 (11-17), 9009 + 3008 (18-24), 9010 + 3008 (25-31), 9011 + 3009 (1-6), 9012 + 3009 (7-13), 9013 + 3010 (1-8)

Escalator Branding: Opportunity to advertise your company logo/message on this prominent escalator location that connects the hotel level to the conference level. Company to submit artwork. 7003 + 3006 + 3007

Large Picture Frames - Inside Frame: (3 frames available) Promote your brand or products on a scale that’s hard to miss. Spectacular in size, these large opportunities are approximately 8 feet wide x 16 feet tall. Prominently placed along the Regency Foyer, your brand will be seen by all attendees before they enter the exhibit hall. Company to submit artwork. 6003-6005
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Regency Rotunda Glass Metal Railing Graphics, Magnetic Banner & Double Sided Column Flags:
This fantastic branding package offers prime real estate for your messaging and will be seen by all conference attendees who will walk by the graphics on their way to or from the satellite sessions. 3004 + 9005 + 4087-4085

Celebration & Bayhill Foyer Glass Metal Railing Graphics & Magnetic Banner:
Grab attendees’ attention with this high-traffic location. Branding is visible as attendees approach escalator and will be seen by all conference attendees as they walk by the graphics on their way to or from the satellite sessions. Company to submit artwork. 9001 + 3001

Celebration & Bayhill Foyer Glass Metal Railing Graphics & Magnetic Banner:
Grab attendees’ attention with this high-traffic location. Branding is visible as attendees approach escalator and will be seen by all conference attendees as they walk by the graphics on their way to or from the satellite sessions. Company to submit artwork. 9001 + 3001
SPONSORSHIP OPPORTUNITIES

Cube Stacks: (10 available) Located in the Regency Foyer, these stacks of two (2) 3 ft. cubes will keep your brand in front of thousands of attendees as they walk from the exhibit hall to the main conference room. Company to submit artwork. Placement determined by WORLDsymposium. FT1-FT10

Fabric Towers: (10 available) Located in the Regency Foyer, the height of these impressive, eye-catching 4 ft. x 8 ft. towers make your brand visible from far away and capture the attention of attendees as they walk from the exhibit hall to the main conference room. Company to submit artwork. Placement determined by WORLDsymposium. FT1-FT10

Double Sided Column Flags: (10 available) Located on the way to the Satellite Symposia locations, Company sponsorship won't be missed as attendees head to the Windemere conference rooms. Company to submit artwork. 4021-4008

Conference Level Mirror Clings (Restrooms): Opportunity to advertise your company logo/message on hard-to-miss restroom locations. Company to submit artwork. MR

Patient Artwork / Awareness Display: (3 spaces available) Company is responsible for the production and shipment of the items. Company is also responsible for providing or securing appropriate structures required to display the artwork and for setting up the display. WORLDsymposium will provide up to 15 easels if quantities are requested in advance. Setup, teardown, removal of any packaging, power and electric are Company's responsibility.

Custom Opportunity:

Design your own opportunity: Do you have a great idea that has worked at other conferences, or has your team thought of something new? Share your idea with WORLDsymposium to work collaboratively in creating a unique opportunity to support your company or product. Fees quoted are for the privilege to promote your company and/or product. Additional fees may be incurred to produce banners, wraps, clings, or sponsored items to be distributed or presented to attendees. Sponsoring company will work directly with WORLDsymposium's logistics team to develop pieces for display or distribution. All materials shall be presented to WORLDsymposium for review and approval prior to production. WORLDsymposium reserves the right to decline use of any promotional materials it deems inappropriate.

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Other Exhibit Hall Opportunities:

Cell Phone Charging Stations: Charging stations are available inside the exhibit hall (1) and the exhibit hall foyer (1). Company to submit artwork.

Coffee Service with Branded Cups: Coffee makes everyone happy - spread the joy! Sponsorship includes your company logo at the stations along with branded cups. Stations are placed in the Exhibit Hall for all breaks between sessions (7 total). In addition to branded cups, company recognition is placed by the coffee stations, on printed materials and signs, and identified in the final printed program. Attendees will thank you!

Networking & Social Media Lounge: Attendees can take a break, recharge themselves and their devices, and relax in a comfortable lounge in the exhibit hall. WORLDSymposium will provide specs for signage and Company to provide artwork.

Other Exhibit Hall Opportunities:

Opening Reception: Monday, February 10, 2020 from 4:30 - 6:30 PM. The opening reception on Monday evening in the exhibit hall is an exciting event for all meeting attendees. The opening reception and the first of 3 moderated poster sessions historically attracts the highest attendance of all of the evening receptions. Cash bar available and hors d'oeuvres provided. Artwork for up to two (2) promotional signs to be submitted by supporter. Corporate support will be recognized in multiple highly visible places including: in the mobile app, final printed program, visible signage at the event, an email invitation sent to all attendees, and push notifications sent out on Monday afternoon. Great visibility at an affordable price! Will consider shared sponsorship. Opening reception is open to all attendees.

Networking Reception: Thursday, February 13, 2020 from 4:30 - 5:30 PM. This is a great opportunity to gain visibility for your company or brand at the final official event for WORLDSymposium 2020! By sponsoring the closing reception, you will be part of the attendees’ final memories of 2020 before adjourning until 2021. Cash bar available and hors d'oeuvres provided. Artwork for up to two (2) promotional signs to be submitted by supporter. Corporate support will be recognized in multiple highly visible places including: in the mobile app, final printed program, visible signage at the event, an email invitation sent to all attendees, and push notifications sent out on Thursday afternoon. Will consider shared sponsorship. Networking reception open to all attendees.

Technology / Digital / Advertising:

Digital Signs: (6 digital signs; 2 packages available) Promote your brand and drive traffic to your booth with digital signs displayed along the high-traffic Regency Foyer. Company's digital artwork will display continuously throughout the conference and will generate thousands of impressions. Company to provide digital files.

Mobile App: The majority of our audience downloaded the 2019 mobile app and were able to create personalized agendas, connect with peers, and receive program alerts and updates. Company will receive: prominent landing page and rotating banner display, direct link to company or product, and push notifications. WORLDSymposium to provide specs. Company to provide digital files.

WiFi Internet: Wireless internet in the exhibit hall and foyer area. As the exclusive sponsor of the wireless network, you will enable attendees to access the Internet in WORLDSymposium meeting foyer and exhibit areas of the Hyatt Regency Orlando. Attendees will see Company's specialized launch page when logging in to the WiFi network. The launch page may feature Company's logo and booth number. Page content must be approved by WORLDSymposium.
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Regency Foyer Glass Metal Railing Graphics & Magnetic Banners:
9007 + 3008 (panels 4-10),
9008 + 3008 (panels 11-17),
9009 + 3008 (panels 18-24),
9010 + 3008 (panels 25-31),
9011 + 3009 (panels 1-6),
9012 + 3009 (panels 7-13),
9013 + 3009 (panels 1-8)

Escalator Branding: 7003 + 3006 + 3007

Large Picture Frames - Inside Frame:
(3 frames available) 6003, 6004, 6005

Cube Stacks or Fabric Towers:
(10 available) FT1-FT10

Digital Signs: (6 digital signs; 2 packages available)
M (Monitors)

Regency Rotunda Glass Metal Railing Graphics, Magnetic Banner & Double Sided Column Flags:
3004 + 9005 + 4087, 4086, 4085

Celebration & Bayhill Foyer Glass Metal Railing Graphics & Magnetic Banner:
9004 + 3003
9001 + 3001

Double Sided Column Flags: 4021, 4020, 4018,
4017,4015, 4014, 4012, 4011, 4009, 4008

Mirrors (Restrooms): (6 areas; 2 packages available)
MR